VoIPeP

Your only last hope to save your IDD market!
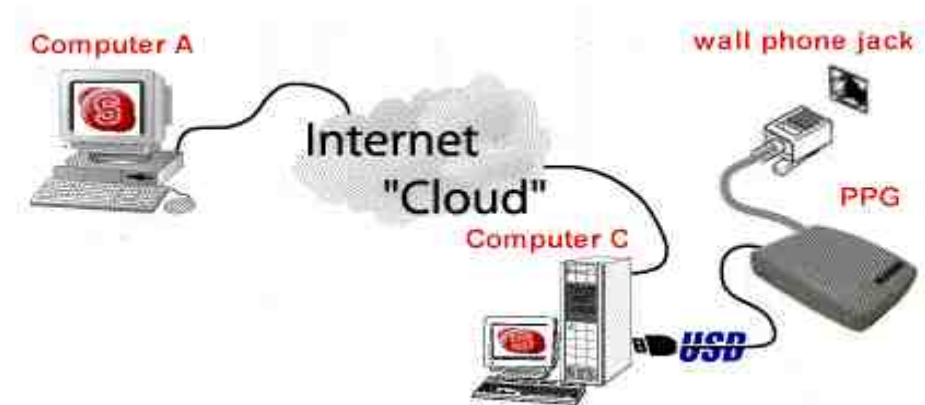
For All Mobile Operators Who Are Concerned About their IDD markets

The "Free Call" Threat
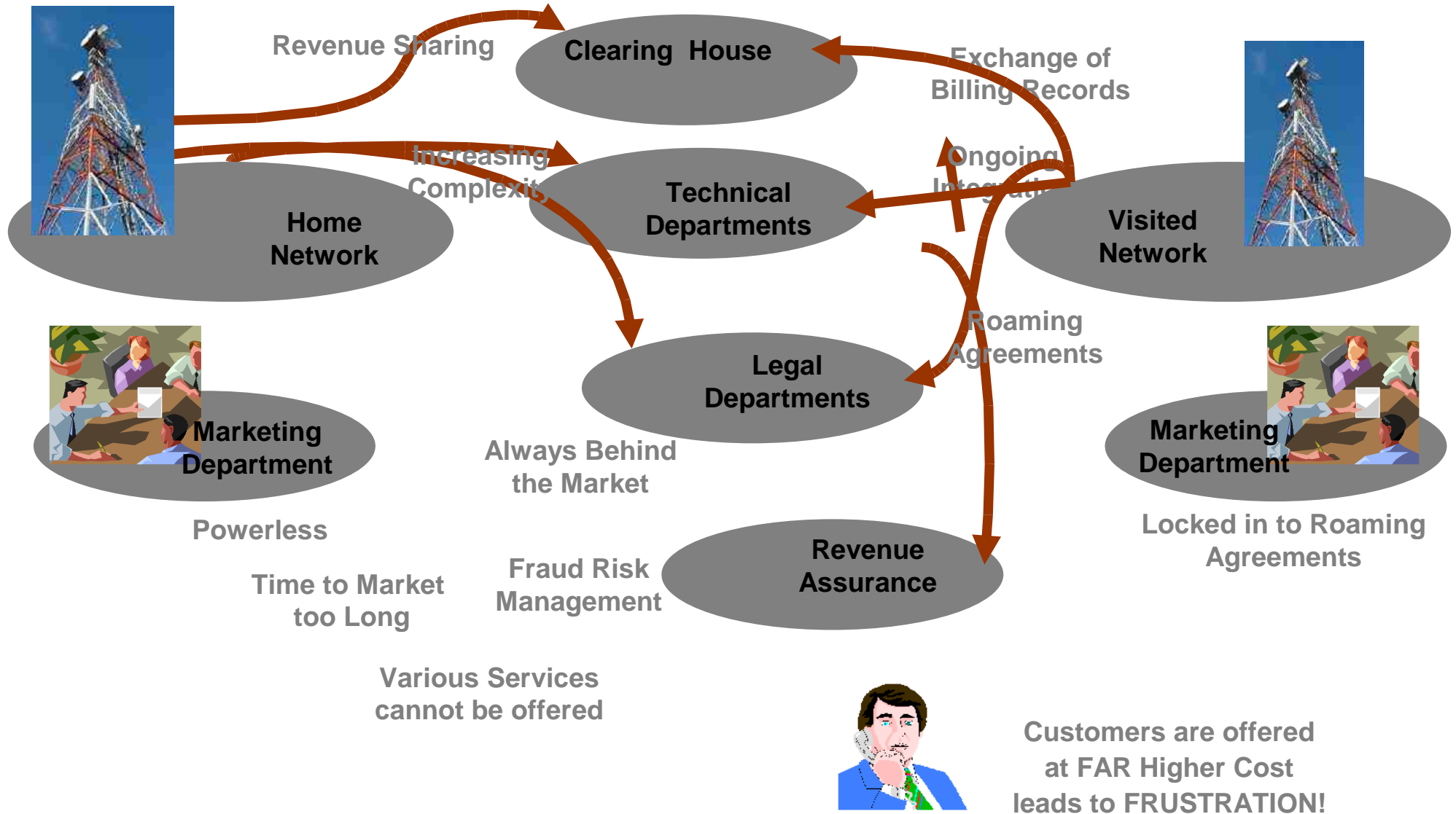
The Skype boom has shaken the IDD market

▪ **Consumers no longer willing to pay for fixed line calls ...**
  - With broadband connectivity, PC and Skype account calls made within Skype are free.
  - Calls made outside of Skype are faction of a cost compare to traditional calls

• **Consumers are switching to cheaper alternative for mobile calls ..**
  - Operators are fighting tooth and nail to protect their IDD markets.
  - The race to reach the mobile IDD market is everybody game

Is your IDD race over before you even started?

Traditional roaming and the many

About VoIPeP

- VoIPeP is answering the global need for efficient and more affordable telecommunications technology and services.

- Using superior mobile phone technologies, eliminate the hassle in callback services and created 1 Step Callback feature in WP Phones

- All IDD calls are routed back to home network and operators are able to protect it's IDD traffics.

- VoIPeP phones are hassle free and make calls like normal. No special prefixes or additional calling procedures

Value Proposition

- Committed to provide Total Communication Solutions – For Less.
- Seamless mobile communication Experience – For Less
- One Bill for both local & Overseas Call
- Bye Bye expensive mobile charges
- Bye Bye roaming charges
- IDD call at competitive rates.

VoIPeP Phones
for overseas Callback

VoIPeP Subscribers

(1) User make call as normal using phone book or direct dial or Place call/conf thru SMS

Home operator server

Home Operator Network

(3)Server Call back and phone send out Destination no.

(2) Verify & Retrieve subscriber info

Alt Operator network

Subscriber information

(4) Connect Call to destination

VoIPeP phone routed calls back to home operator to connect the calls for all overseas calls

VoIPeP minus Visiting Network chargers

Incoming Going Calls   INT'L

PSTN Home

Home operator Server

Subscriber information

TalkNSave Roam Subscribers (Overseas)

Subscribers received call via Home operator server in home country and enjoy saving on roaming charges and premium IDD charges.

Understanding Auto Roaming?

- **For Outgoing Local Calls within the State**
  - Overseas Outgoing Local Airtime Rate+ Taxes & Surcharge (where applicable)

- **For Incoming Calls**
  - Overseas Incoming Local Airtime Rate+ Taxes & Surcharge (where applicable) + **Premium** IDD Rate

- **For Calls Back to Singapore**
  - Overseas Outgoing Local Airtime Rate + Taxes & Surcharge (where applicable) + Overseas IDD Rate

- **Expensive total charge that appears in your bill =**
  - Overseas operator incoming air-time rate +
  - Taxes & Surcharge (markup by your local mobile operator) +
  - Local operator **premium** IDD rate connecting from Singapore to overseas Country

Country	Starhub	SingTel	M1	VoIPeP	Saving
China	$1.32/min	$1.39/min	$1.39/min	$0.12/min	**92.00%**
Indonesia	$1.02/min	$0.90/min	$0.90/min	$0.20/min	**77.00%**
Thailand	$0.95/min	$1.15/min	$1.15/min	$0.23/min	**82.00%**
Hong Kong	$0.66/min	$0.6/min	$0.70/min	$0.12/min	**83.00%**
Taiwan	$1.19/min	$1.20/min	$1.20/min	$0.20/min	**83.00%**
India	$1.38/min	$1.40/min	$1.55/min	$0.20/min	**86.00%**

Competitive Advantage

- Hassle Free, 1 Step CallBack.

- Leverage on the free incoming call from local operators to maximize savings.

- First in the world to offer Callback enabled phone

- Calls are make as normal from phone book without special prefixes or procedures*.

- Calls are charge at very competitive rates that are close to the wholesale price for most countries.

Applicable to 1 Step Callback enabled phone only

Making Calls

Using WP VoIPeP enabled phones

SEND KEY

Phone No. →

It Is That Simple!

CallBack Anywhere in the World

- Calls can be originated from anywhere in the world
- Customer enjoys the same savings.

Locals

Overseas

World 1ˢᵗ VoIPeP enabled phone

- **Feature**
  - Quad-band (850/900/1800/1900 MHz)
  - Dimension: 100x44x23.5 mm
  - Display: FSTN B & W 102 x 64 pixels, 1.4"
  - 16 Polyphonic Ringtones
- Languages: English/Spanish and French
  - Talk time: 150 mins and Standby: 210 hrs
- Customization
  - Brand WP
  - Power Up and Down WP logo
- Accessories
  - 2 flat pin Traveller charger
  - User Manual: English/Spanish and French
  - Packaging WP Retail box
- Color Selection
  - Semi Glossy White and Semi Glossy Black
- Type Approval:
  - CE approved
  - FTA approval